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Our partners

As the Montreal-based knowledge and information management specialist, Coginov is our technological partner. The company has a clear focus on enhancing user experience in the interactive world as well as redefining knowledge management intelligence. Its strong experience and expertise in artificial intelligence and natural language processing positions Coginov in the forefront of the information management and IT world.

Coginov is an IT consulting firm that helps businesses and organizations develop their full potentials through innovation and through maximizing their distinctive advantages. Coginov's expertise draws on its senior advisors' many years of experience in management, strategic planning, product development, R&D and technology marketing. Coginov is proud of the quality of its technological services and solutions, as well as of its ability to deliver true value to its many clients in a timely manner.

Coginov is our partner to develop strategic intelligence tools for real-time data collection, indexation and analysis enabling fast and accurate treats and opportunities decision making.

www.coginov.com

BNI Corporate Executive 1

Keeppoint is a devoted member of the chapter "BNI Corporate Executive 1", the first chapter in Canada dedicated to decision makers (president, V.P, director) in medium and large corporation. BNI is a professional marketing organization specializing in word-of-mouth referrals. The BNI strategy relies on a business networking strategy that generates business referrals within many diverse networks. BNI relies on structured business groups wherein each member carries the other's business cards. When a "prospect" is met, the business card and testimonial information is shared and a referral is most often created.

www.bnicanada.ca

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